No longer do we have 3 channels and every person is subjected to whatever those 3 channels place on the air waves.

The consumer should be given the right to choose the violence level that is acceptable for that paticular consumer, and that consumers family.

FCC should not be in the morality game trying to judge what is an acceptable or unacceptable impact on children. As such the consumer can change the chanel, block channels, etc.

The children, without parental supervision, can access any kind of media they want from domestic/national internet sites. More rules will only decrease our tv studios ability to be creativy, innovate, and keep audiences from going to cable!